

# Liberty New York Water **High School Media Contest**





# Lights, camera, action! We're waiting to watch your film.

Enter the Liberty New York Water high school media contest and you could win a \$500 gift card!

For submission links, see page two or visit our website at <u>libertyenergyandwater.com</u>.

Show us your creative side and produce a 60-second video highlighting water conservation.

Theme: Planning for Summer

Dry summers are a big concern in New York. How can we use outdoor water most efficiently to plan for long term water conservation?

Finalists' videos will be posted on the Liberty New York Water Facebook page and the video with the most "points" will win. See "Judging" on page 2 for point values.

1st Place - \$500 gift card2nd Place - \$250 gift card3rd Place - \$100 gift card

Submission deadline **April 11, 2025**.



### **Eligibility**

- Students in grades 9-12 living in or attending a high school within the Liberty service territories are eligible. Entries can be submitted by an individual or team.
- · One entry per person or team.
- All contestants under the age of 18 must have parent/guardian consent to participate.

#### **Media Art Guidelines**

- Videos must focus on water conservation and address the theme.
- Videos may be up to one minute in length (no more) and be appropriate for all ages. Videos over 60 seconds will be disqualified.
- · Videos should be shot in horizontal (landscape) format.
- Video resolution should not be above 1920x1080 HD. Please do not submit 4K (UHD) or higher.
- Student(s) may use the camera and software of their choice to create the video.
- · If your video includes a language other than English, it must include English subtitles.
- · Videos may not use copyrighted images or music.
- Videos must not infringe on the privacy or personal rights of any person alive or deceased.
- By entering, you grant Liberty non-exclusive ownership of the video. We can use it on our social media, website, or elsewhere, but the creator can also continue to use it.

#### **Submission**

- Submit videos and signed forms to libertynywconservation@gmail.com OR upload to google drive here.
- If multiple students are involved in one film, each participant must submit separate entry forms specifying which film title they are associated with.
- Submission deadline: April 11, 2025.

## **Judging**

- The judges will consider creative vision, artistic talent, an understanding of the value of water and an ability to communicate the theme to determine the finalists.
- Finalist's videos will be posted on Liberty New York Water's Facebook page and the video with the most "points" will win. Points will be awarded as follows: 1 point for every like; 2 points for every share. The videos with the most points will be awarded first, second and third place respectively.
- · Liberty reserves the right to not award a winner if no entry merits such designation.

#### **Prizes**

1st Place - \$500 gift card • 2nd Place - \$250 gift card • 3rd Place - \$100 gift card

# **Entry Form**

Student's Full Name	Video Name
Student's Home Address (Street/City/Zip)	
Student's Contact Email / Phone Number	
Student's Signature	
Student's School Name and Address	
Guardian's Name	Guardian's Sianature